

Dental Mastermind Group Announces Webinar for Dentists

Dental Mastermind Group, in association with Ekwa Marketing, is conducting a Webinar on Internet Marketing and SEO for dental practices.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Sep. 4, 2012 - Dr. Mike Milligan, the founder and president of Dental Mastermind Group, will host a webinar for dentists on Tuesday, September 18, 2012, at 8:30 pm EST. Backed by the vast experience and resources at the disposal of Dental Mastermind Group, the webinar is designed to “help dentists succeed.” Dr. Milligan will be joined by Naren Arulrajah, one of the leading SEO experts for dental practices in North America, to provide expert advice to dentists on how they can optimize their market potential with Internet marketing.

The webinar presents an exclusive opportunity to dentists to learn cutting-edge dental practice management and marketing techniques, and familiarize themselves with the latest in Internet tools and technologies that can help them outperform their local competition. Dr. Milligan will leverage the deep knowledge and expertise of the Dental Mastermind Group to ensure that every participant receives an incredibly enriching experience and learning during the webinar.

The Dental Mastermind Group’s website is one of the most important online resources for dentists in the United States. With 350-plus videos, and more added each month, DentalMastermindGroup.com travels to dental seminars, dental conventions and continuing education classes to bring you the latest innovations in the dental industry. Dr. Milligan himself is a leading authority in the field of dentistry, having lectured on a variety of dental topics to dental groups around the country.

Dr. Milligan’s expert guest at this webinar, Naren Arulrajah, is the dynamic CEO of Ekwa Marketing, one of the fastest growing Internet Marketing, Online Reputation Management, and SEO Services companies for dentists in the United States. Ekwa Marketing is helping hundreds of dentists dominate business in their respective local areas, and reach out to the largest possible number of potential patients at a fraction of the cost of the traditional marketing methods.

Dentists who wish to dominate their local area through strategic Internet Marketing and SEO techniques may register for and attend this exclusive learning event. The webinar is free of charge for dentists, and seats can be reserved on a first-come-first-served basis.

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