

Ekwa Marketing Participates in ‘The Profitable Dentist’ Seminar

Ekwa Marketing, among the top SEO experts for doctors in the United States, is attending The Profitable Dentist Spring Break Seminar in Florida.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Apr. 15, 2012 - Ekwa Marketing, one of the fastest growing SEO services companies in the United States for doctors, is going to be a part of the 21st annual The Profitable Dentist - Excellence in Dentistry's Spring Break Seminar in Florida from April 19 to 21, 2012.

The seminar presents an exclusive opportunity to learn cutting-edge dental and practice management techniques, see the latest in tools and technologies first-hand at vendor displays, and gain the continuing dental education credits needed to maintain a dentistry license. Naren Arulrajah, the dynamic CEO of Ekwa Marketing, will be attending this event along with some of Ekwa's dentist clients.

Through the years, Excellence in Dentistry has provided top-notch dental seminars offering only the best speakers in the business and has developed a very loyal group of attendees. This will be their 21st Annual Spring Break Seminar, which is among the most popular seminars offered by the organization. The Profitable Dentist uses its dedication and passion to bring together the top, most knowledgeable speakers in the field, and a variety of pertinent topics in the forefront of dentistry today.

Ekwa Marketing is a unique company providing exclusive and highly personalized SEO services for doctors in the United States. In less than three years of its inception, the company has grown from a single client to more than 125 clients all over the United States. At its current growth rates, the company projects to have over 300 clients by the end of 2012. This electrifying growth is the result of a very strong word-of-mouth from existing clients.

Ekwa Marketing does not use search engine optimization merely as a tool to grow and expand the medical practices of its doctor clients, but it works with zeal to transform the entire way the medical community in America promotes itself. Ekwa helps its doctor partners dominate their geographic areas by reaching out to potential patients through innovative Internet strategies at a fraction of the cost of traditional marketing methods.

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