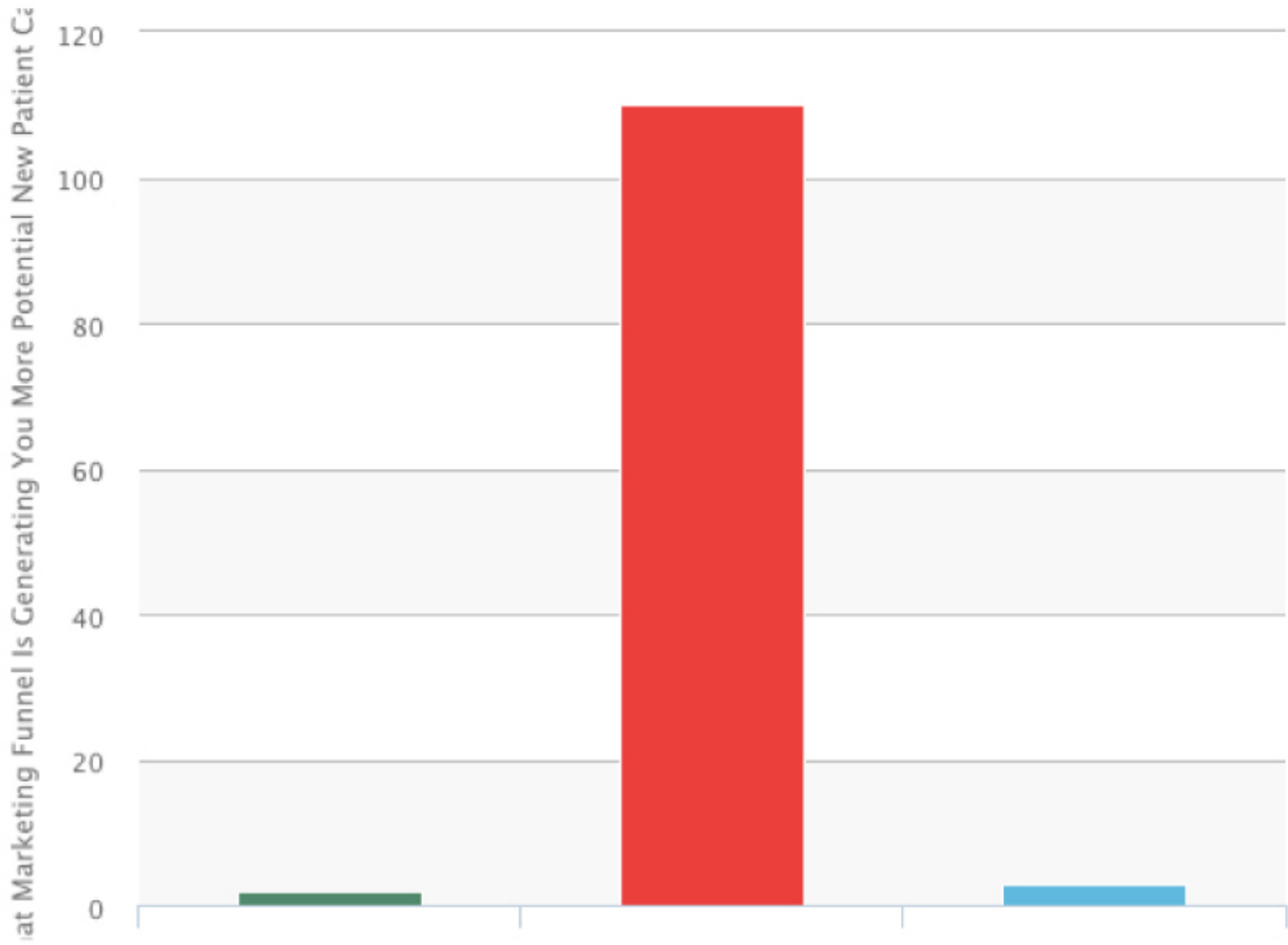


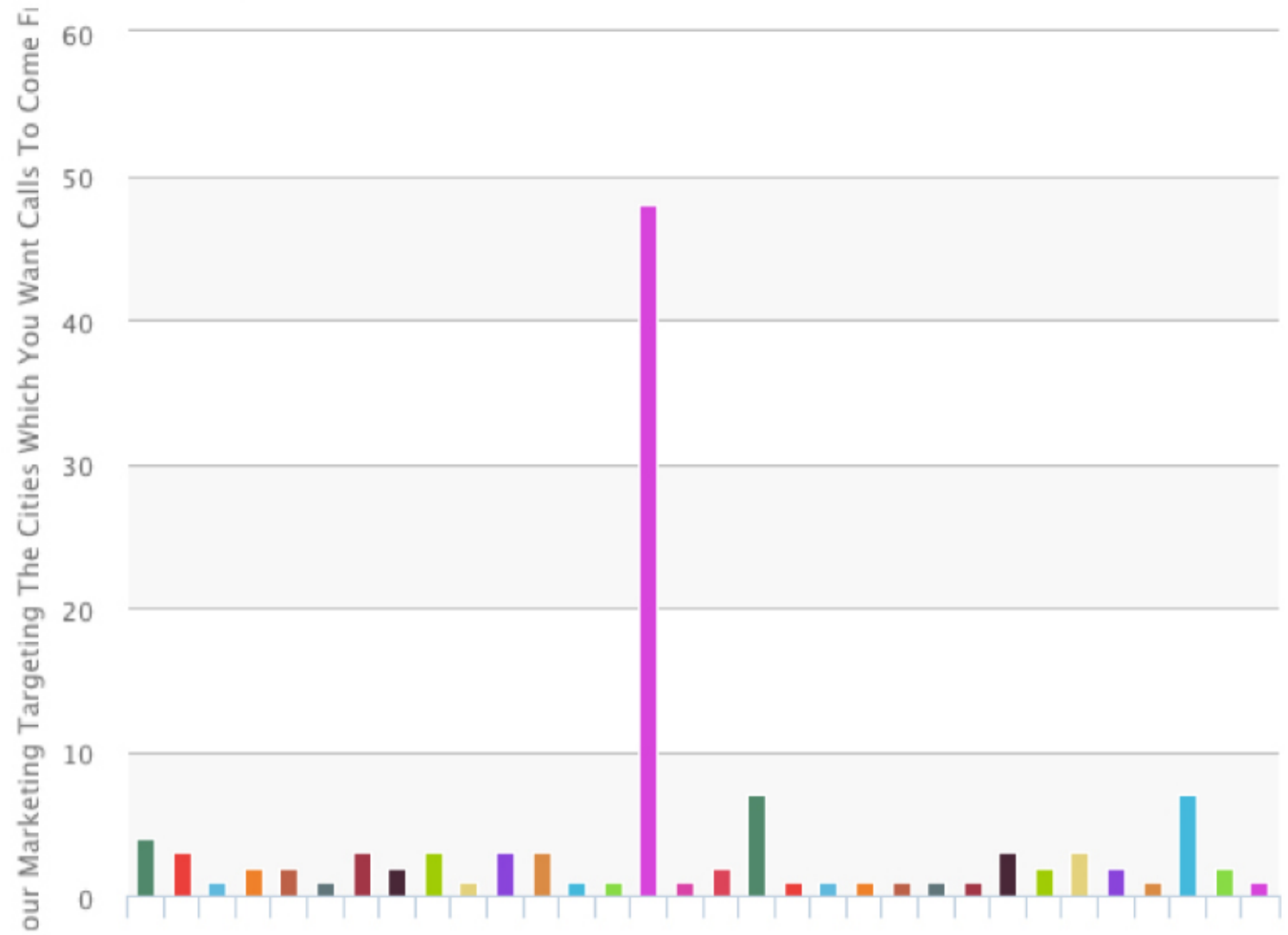
What Marketing Funnel Is Generating You More Potential New Calls? (detail)



Total Callers

Marketing Funnel	calls	callers	Percentage
Google Organic	110	68	96%
Print	3	3	3%
ad Behind the Counter	2	2	2%

Is Your Marketing Targeting The Cities Which You Want Calls To Come From? (detail)

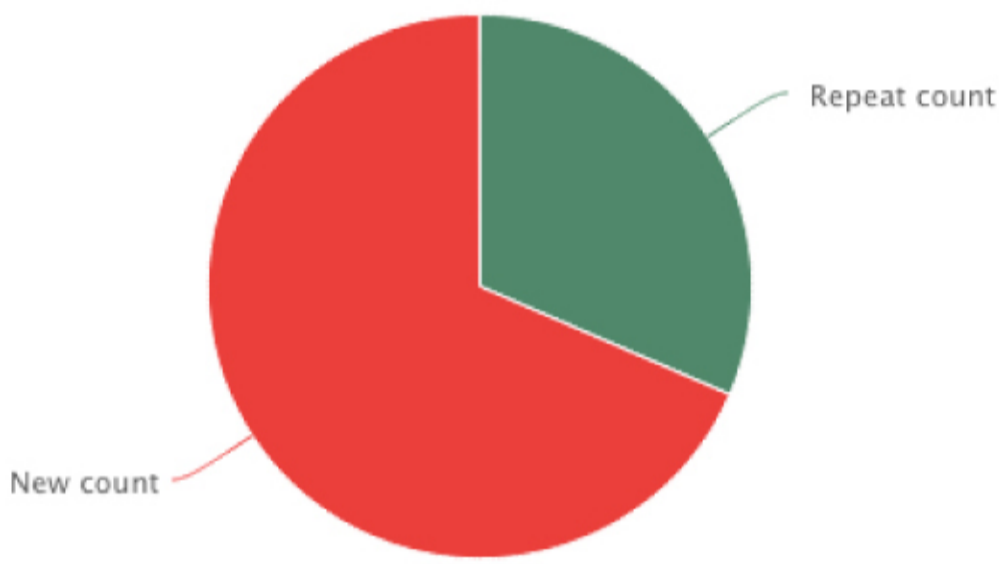


Total Callers

City	calls	callers	Percentage
GREENVILLE	48	30	42%
ISLETON	7	1	6%
SPARTANBURG	7	5	6%
Other Cities	4	4	3%
COLUMBIA	3	3	3%
CONROE	3	1	3%
ANDERSON	3	1	3%
DAVIDSON	3	1	3%
PICKENS	3	1	3%
Chicago	3	1	3%

[show 22 more](#)

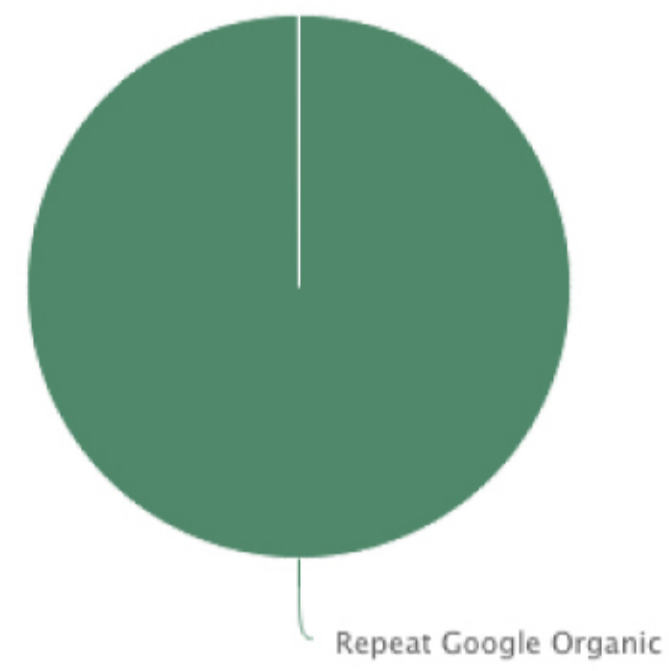
New Callers (Potential New Calls) vs Repeat Calls



New vs. Repeat Callers

Category	calls	Percentage
New count	50	68%
Repeat count	23	32%

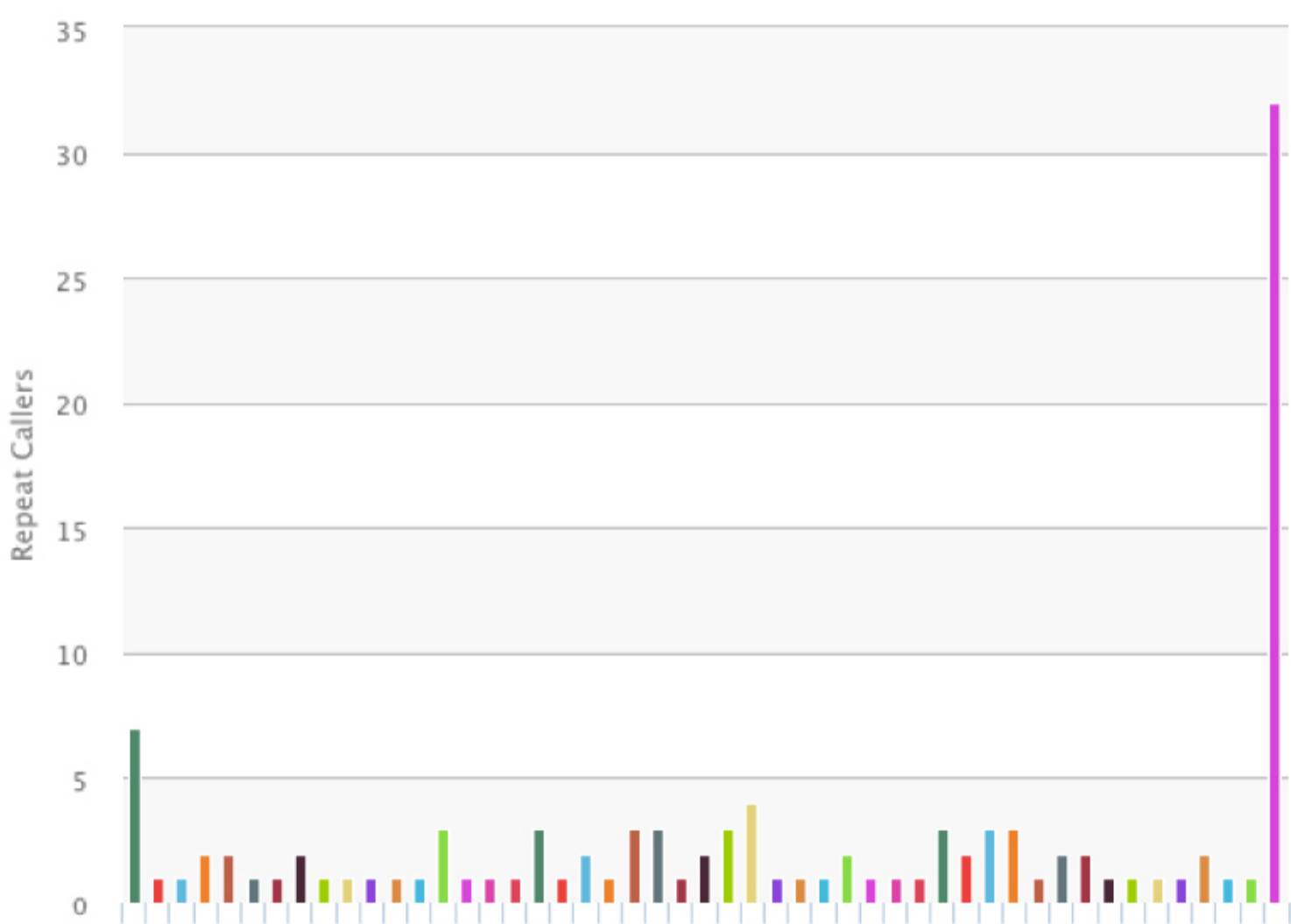
What Call Source Is Creating Repeat Callers (detail)



Total Repeat Callers

Source	calls	Percentage
Repeat Google Organic	23	100%

Repeat Callers (detail)



Total Callers

Source	calls	callers	Percentage
Wireless Caller	32	18	28%
XX XXX XXXX	7	3	6%
XX XXX XXXX	4	2	3%
XX XXX XXXX	3	1	3%
XX XXX XXXX	3	1	3%
XX XXX XXXX	3	1	3%
XX XXX XXXX	3	1	3%
XX XXX XXXX	3	1	3%
XX XXX XXXX	3	1	3%
XX XXX XXXX	3	3	3%
XX XXX XXXX	3	1	3%

[show 39 more](#)