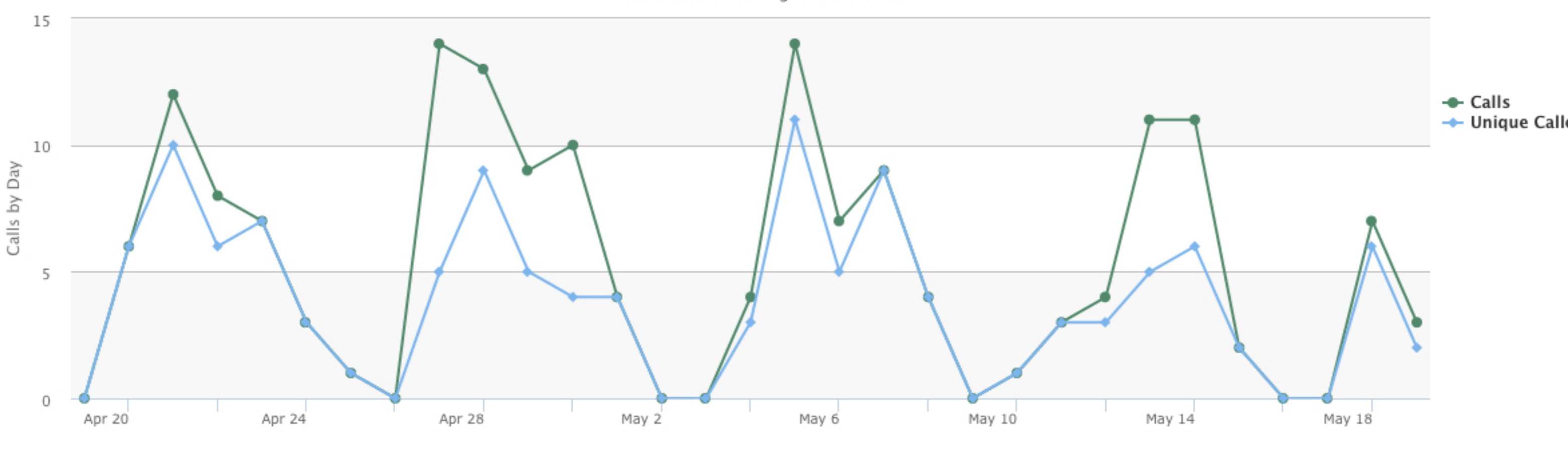


# Daily Calls

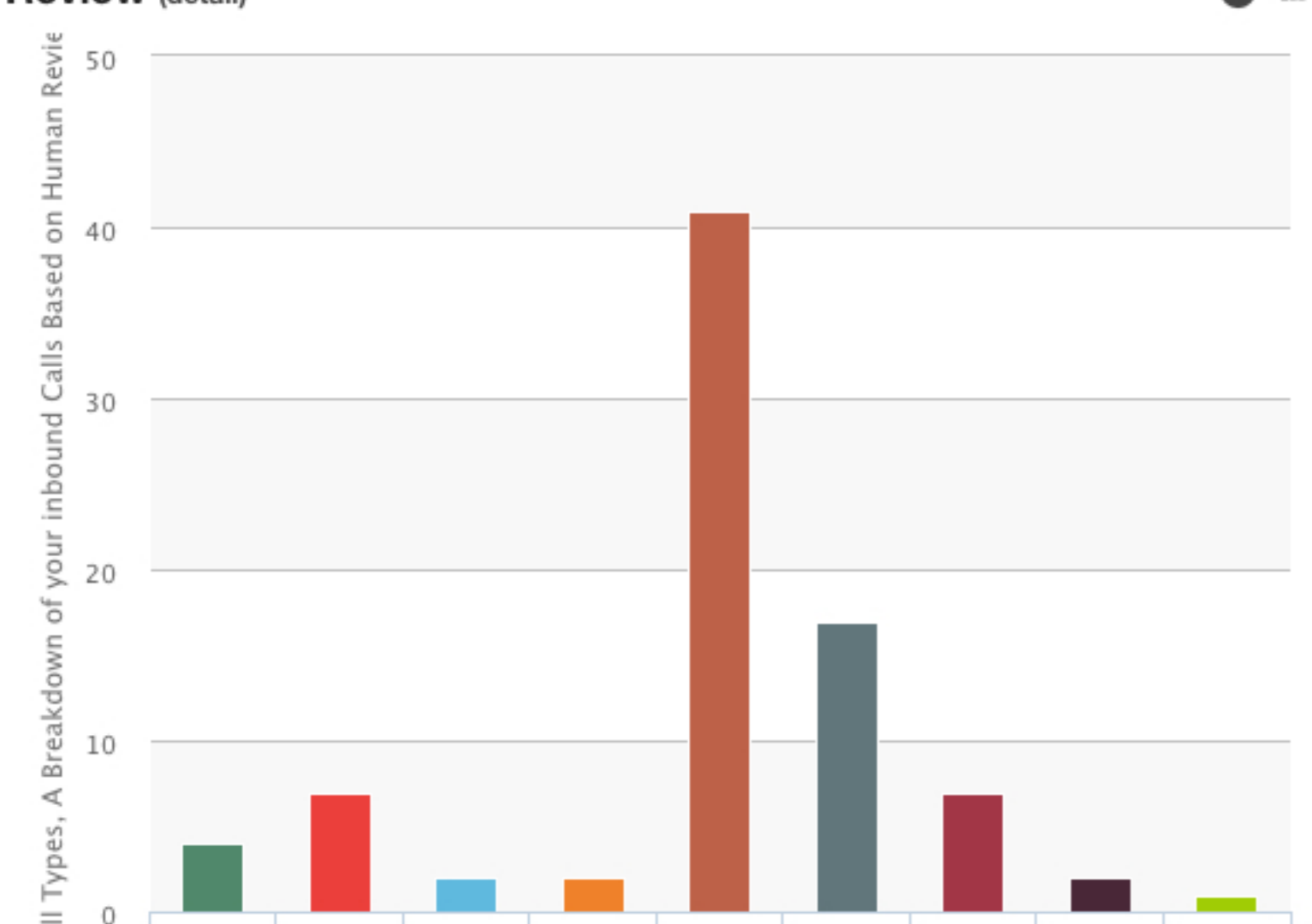
2015-04-19 through 2015-05-19

day week month

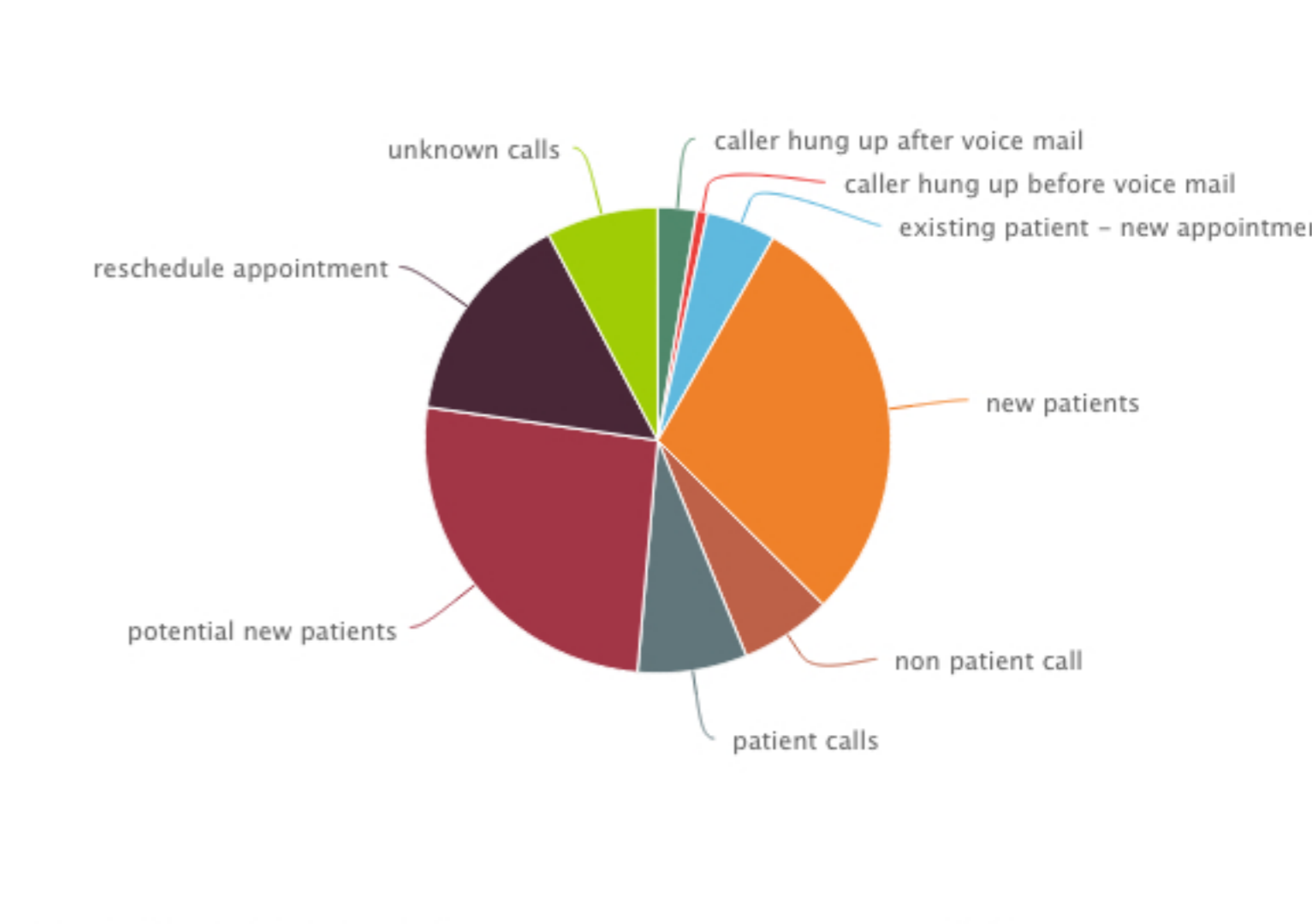


<b>Total Calls</b>	<b>Total Callers</b>	<b>Avg Ring Time</b>	<b>Avg Talk Time</b>	<b>Top Call Source</b>	<b>Top Call Day</b>	<b>Top Call Hour</b>	<b>Top Keyword</b>
165	80	6	155	Google Organic	Tuesday	11 am	

## Call Types, A Breakdown of your inbound Calls Based on Human Review (detail)



## Which Type Of Calls Has The Longest Call Duration (detail)



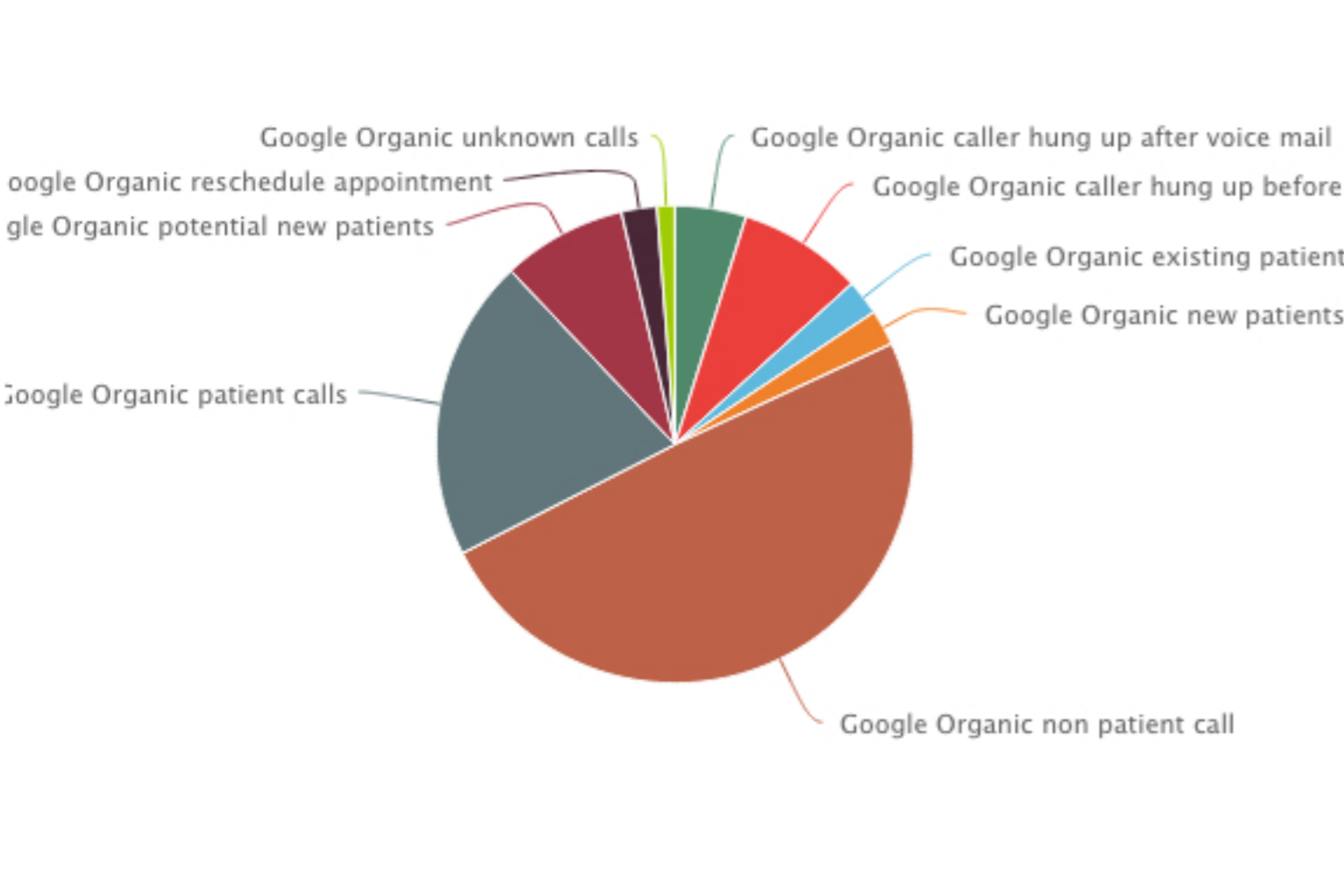
## Total Callers

Call Type	calls	callers	percentage
non patient call	41	15	49%
patient calls	17	13	20%
potential new patients	7	7	8%
caller hung up before voice mail	7	5	8%
caller hung up after voice mail	4	4	5%
reschedule appointment	2	2	2%
new patients	2	2	2%
existing patient - new appointments	2	2	2%
unknown calls	1	1	1%

## Average Duration of Call

Call Type	calls	callers	percentage
new patients	625	29%	
potential new patients	553	26%	
reschedule appointment	320	15%	
unknown calls	166	8%	
patient calls	162	8%	
non patient call	136	6%	
existing patient - new appointments	103	5%	
caller hung up after voice mail	57	3%	
caller hung up before voice mail	16	1%	

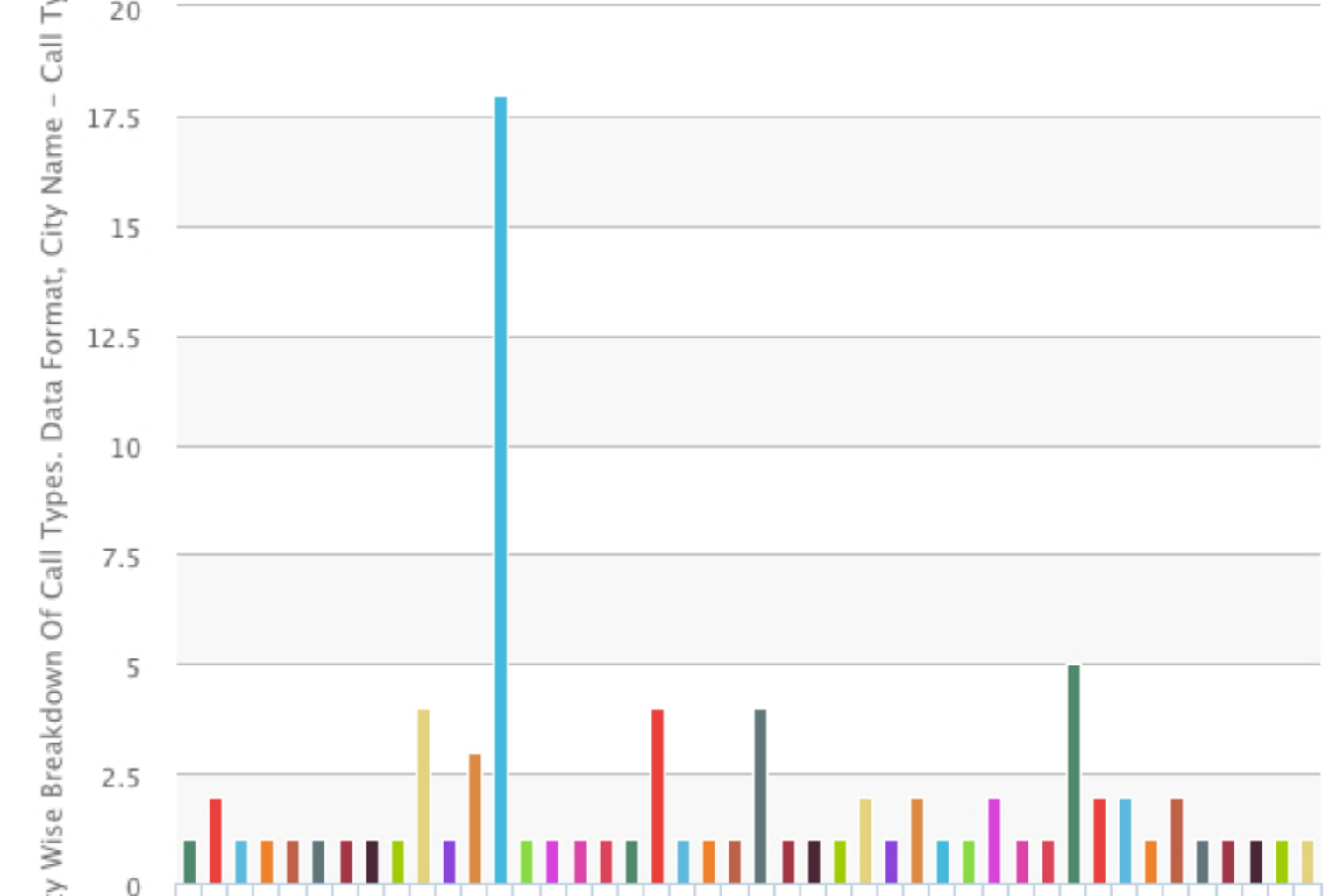
## Which Marketing Funnel Is Generating Which Type Of Calls? (detail)



## Total Callers

Marketing Funnel	calls	callers	percentage
Google Organic non patient call	41	15	49%
Google Organic patient calls	17	13	20%
Google Organic potential new patients	7	7	8%
Google Organic caller hung up before voice mail	7	5	8%
Google Organic caller hung up after voice mail	4	4	5%
Google Organic reschedule appointment	2	2	2%
Google Organic new patients	2	2	2%
Google Organic existing patient - new appointments	2	2	2%
Google Organic unknown calls	1	1	1%

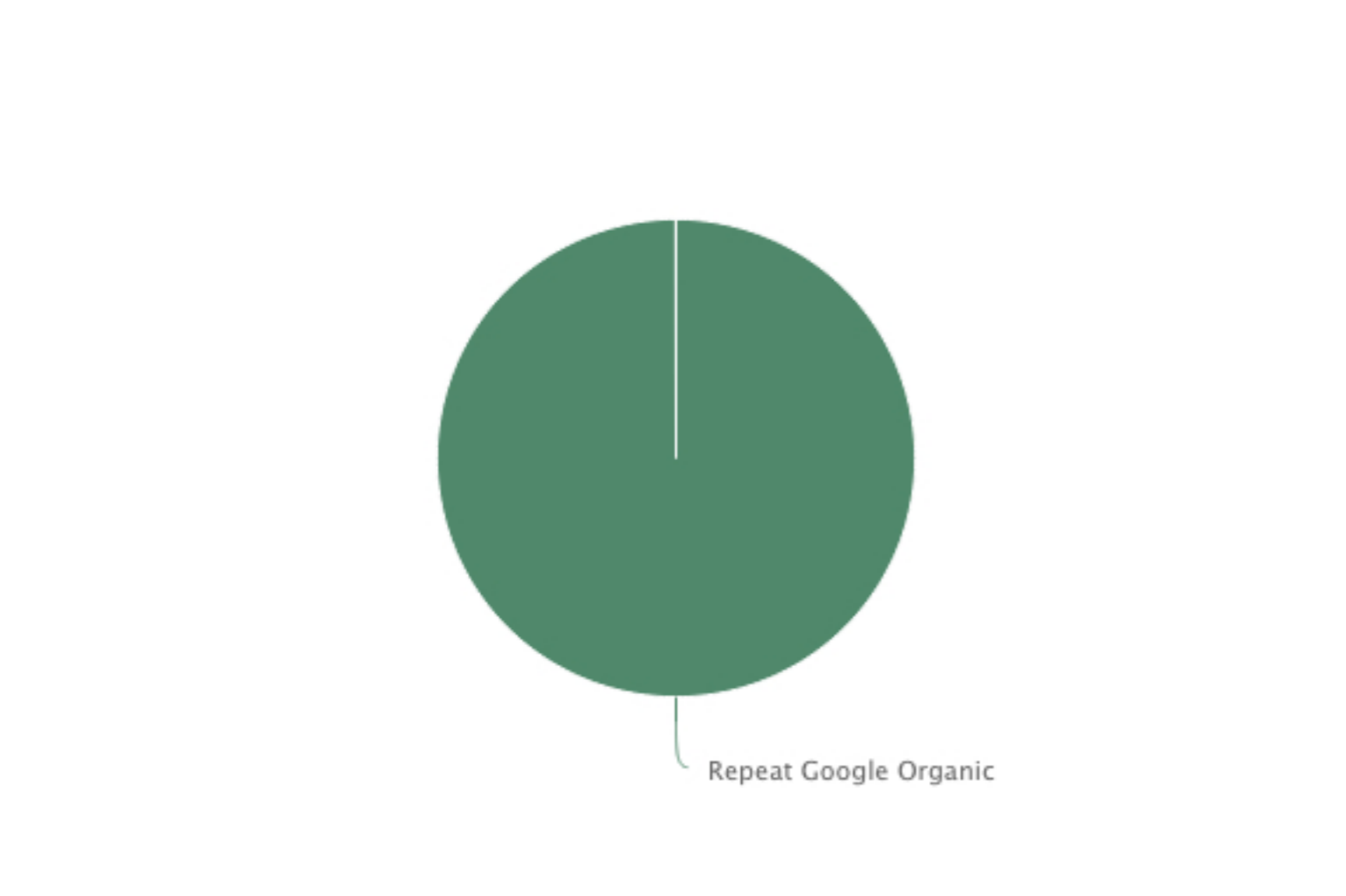
## City Wise Breakdown Of Call Types. Data Format, City Name - Call Type (detail)



## Total Callers

City	Call Type	calls	callers	percentage
FONTANA	non patient call	18	2	22%
SACRAMENTO	non patient call	5	1	6%
LOS ANGELES	non patient call	4	2	5%
COLTON	patient calls	4	1	5%
LA CRESCENTA	non patient call	4	1	5%
FONTANA	caller hung up before voice mail	3	1	4%
ONTARIO	potential new patients	2	2	2%
SAN BERNARDINO	patient calls	2	1	2%
SAN BERNARDINO	non patient call	2	2	2%
SAN JUAN CAPISTRANO	patient calls	2	2	2%

## Which Marketing Funnel Is Generating Repeat Callers? Data Format, Marketing Funnel - Call Type (detail)



search calls 138 filtered calls

Contact	Source	Visitor Detail	Score	Audio	Metrics	Call Routing	Actions
Bertrand Dimitry (500) 555-0111 El Segundo, CA US	Google Paid (500) 555-0110	/manse/ google.com liquorish cpc / paranephric	Missed Call ★★★	no audio 00:33	Tue Jul 10th, 2012 02:00 PM completed	+ set agent (500) 555-0109	email block exclude
Root Presley (500) 555-0114 Greenville, SC US	Google Paid (500) 555-0113	/nonhuman/ google.com coleopterist cpc / leatherjacket	Existing Patient New Appointment ★★★★★	audio 03:11	Tue Jul 10th, 2012 02:00 PM completed	+ set agent (500) 555-0112	email block exclude
Root Presley (500) 555-0114 Greenville, SC US	Google Paid (500) 555-0113	/nonhuman/ google.com coleopterist cpc / leatherjacket	Missed Call ★★★	no audio 01:25	Tue Jul 10th, 2012 01:58 PM completed	+ set agent (500) 555-0112	email block exclude
Maarten Sonja (500) 555-0117 Oklahoma City, OK US	Youtube (500) 555-0116	/commensalism/ hemiparanesthesia.com forecastlehead referral / ballate	Patient Rejected - Inquired About The Price, Said Will Call Back ★★★	no audio 05:00	Tue Jul 10th, 2012 01:49 PM completed	+ set agent (500) 555-0115	email block exclude
Nicolette Ralph (500) 555-0120 Columbus, OH US	Google Paid (500) 555-0119	/beader/ google.com weakliness cpc / Nerium	Missed Call ★★★	no audio 01:53	Tue Jul 10th, 2012 01:45 PM completed	+ set agent (500) 555-0118	email block exclude
Ssi Miriamne (500) 555-0123 Brooklyn, NY US	Google Paid (500) 555-0122	/coversalls/ google.com overangelic cpc / pervertibly	Existing Patient - Appointment Reschedule ★★★★★	audio 05:23	Tue Jul 10th, 2012 01:37 PM completed	+ set agent (500) 555-0121	email block exclude
Raja Guido (500) 555-0126 Columbus, OH US	Google Paid (500) 555-0125	/manse/ google.com irremissibility cpc / prerulectation	Existing Patient Billing Inquiry ★★★★	audio 01:34	Tue Jul 10th, 2012 01:13 PM completed	+ set agent (500) 555-0124	email block exclude
Alan Vice (500) 555-0129 Lancaster, PA US	Google Paid (500) 555-0128	/manse/ google.com Stegosaurus cpc / unjudge	New Patient - Rejected Doctor Not Available ★★	audio 04:38	Tue Jul 10th, 2012 12:01 PM completed	+ set agent (500) 555-0127	email block exclude
Sigurd Izchak (500) 555-0131 Bowie, MD US	Google Paid (500) 555-0130	/macroconjugal/ google.com incumbency cpc / Venite	Existing Patient New Appointment ★★★★★	audio 02:15	Tue Jul 10th, 2012 10:24 AM completed	+ set agent (500) 555-0115	email block exclude
Kee Myron (500) 555-0132 San Diego, CA US	Youtube (500) 555-0116	/dissymmetrical/ hemiparanesthesia.com forecastlehead referral / Metabola	New Patient ★★★★★	audio 02:07	Tue Jul 10th, 2012 03:32 AM completed	+ set agent (500) 555-0115	email block exclude
Kee Myron (500) 555-0132 San Diego, CA US	Youtube (500) 555-0116	/dissymmetrical/ hemiparanesthesia.com forecastlehead referral / Metabola	Patient Rejected - Doctor Not Available ★★	audio 02:15	Tue Jul 10th, 2012 03:20 AM completed	+ set agent (500) 555-0115	email block exclude
Mike Ro (500) 555-0133 Danville, VA US	Google Paid (500) 555-0130	/ombrography/ google.com aortectasia cpc / fuzzily	Missed Call - Inquired About The Price, Said Will Call Back ★★★★	audio 03:21	Tue Jul 10th, 2012 02:44 AM completed	+ set agent (500) 555-0115	email block exclude
Nichael Leigh (500) 555-0134 Pleasantville, NJ US	Google Paid (500) 555-0130	/watchful/ google.com Melanthium cpc / fuzzily	New Patient - Inquired About The Price, Said Will Call Back ★★★★★	audio 01:53	Mon Jul 9th, 2012 11:44 PM completed	+ set agent (500) 555-0115	email block exclude
Harold Sheila (500) 555-0137 Delaware, OH US	Google Paid (500) 555-0136	/beader/ google.com portension cpc / Nerium	Patient Call Asking For Directions to Office ★★★	audio 00:48	Mon Jul 9th, 2012 11:37 PM completed	+ set agent (500) 555-0135	email block exclude
Earnie Omar (500) 555-0140 Franklin, NJ US	Google Paid (500) 555-0139	/antiprofitteering/ google.com example search cpc / hydratechnic	Patient Reject - Patient Put on Hold, Patient Hungup ★	audio 04:11	Mon Jul 9th, 2012 11:31 PM completed	+ set agent (500) 555-0138	email block exclude
Juri Wilmer (500) 555-0143 Houston, TX US	Google Paid (500) 555-0142	/snippetty/ google.com duyker cpc / helmin	Patient Reject - Patient Put on Hold, Patient Hungup ★	audio 01:31	Mon Jul 9th, 2012 11:28 PM completed	+ set agent (500) 555-0141	email block exclude
Pierre Curtis (500) 555-0144 Las Vegas, NV US	Google Paid (500) 555-0130	/ravioli/ google.com unjustifiably cpc / fuzzily	Patient Reject - Patient Put on Hold, Patient Hungup ★	audio 03:10	Mon Jul 9th, 2012 11:16 PM completed	+ set agent (500) 555-0115	email block exclude