

Dear Patient,

As you are an existing patient, I would like to ask a small favor. I'm in the process of gathering testimonials—a collection of comments about my services, from satisfied patients like yourself.

Would you mind taking a few minutes to give me your opinion of my services or treatment received from my practice?

There's no need to dictate a letter—just jot your comments on this letter (or on the back), sign below, and return to me in the enclosed envelope.

I look forward to learning what you like about my services, but I also welcome any suggestions or criticisms too.

Warm Regards,

Dr. Name

Please write your testimonial/comment here:

I hereby give my permission for Dr. Name to use my testimonial/comments for any marketing purposes for Practice Name.

Signed _____

Date _____