

REVENUE BREAKDOWN LEGEND

Less than \$500,000 revenue | \$500,000-\$1.5 million revenue | \$1.5 million+ revenue

ADVANCED



In today's digital world, more advanced marketing options are readily available. The benefits of developing an online presence is one of the best ways for a practice to market itself. You must represent your practice online to meet the expectations of today's tech-savvy patients. A website for your practice should be a 'one stop shop' where potential new patients can find information regarding the services you provide, testimonials, team biographies, contact information and more. User reviews can be monitored by your staff and allows the opportunity to maintain your professional image. Social media platforms allow you to engage with your community and are the ideal outlet to interact and have fun. Managing your website and social media accounts essentially is a full-time job in itself. Staying active is crucial for keeping a positive online presence where you are readily accessible to patients during and outside of office hours. For more information, visit our Data Driven Dentistry page at www.oralhealthgroup.com/data-driven-dentistry.

WEBSITES



ONLINE USER REVIEWS



SOCIAL MEDIA



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