

# Ekwa Marketing Announces Webinar for Dentists: How to Make your Dental Website #1 with Google?

Ekwa Marketing is conducting a free webinar to help dentists generate new patients and increase revenues by making their dental website #1 with Google.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - May 10, 2013 - NEW YORK -- Ekwa Marketing, a leading SEO and Internet Marketing company for dentists in the United States, is conducting a free webinar on how to make a dentist's website #1 with the major search engines for all the services and treatments offered at a dental practice.

The webinar will be jointly conducted by Dr. Tom McGuire, a pioneer in the area of marketing and promoting a Mercury Safe Dental Practice, and Naren Arulrajah, President and CEO of Ekwa Marketing. Naren will share Ekwa's innovative Internet Marketing strategies for dentists who help them use a Dominant Internet Presence to outperform their competitors and achieve leadership, top reputation and brand recognition in their local markets.

During the Webinar, Dr. McGuire will explain the importance and value of promoting a mercury safe practice to differentiate from the competition. Dr. McGuire has created the highest search engine ranked mercury safe dentist Internet directory available today. A listing on his Directory will get a dentist found at the top of Google by patients searching for a mercury safe dentist in the local area.

Naren Arulrajah of Ekwa Marketing will share with the participants his proven expertise and Internet marketing strategies for dentists that can help them dominate the local online search in their area by getting their dental website ranked among the top search results on Google.

## Webinar Schedule

**Topic:** How to Make Your Website #1 with the Major Search Engines for all the Services and Treatments You Offer!

**Date:** May 30, 2013

**Time:** 8:00pm (EST)

**Registration:** <https://www2.gotomeeting.com/register/808545962>

Notes

- Participants are encouraged to send their questions on Internet Marketing in advance, to Naren Arulrajah, directly at [naren@ekwa.com](mailto:naren@ekwa.com).
- Those who are unable to attend the Webinar for some reason can access a recording of the complete Webinar beginning Wednesday, June 5th online at [www.ekwa.com/tom-mcguire](http://www.ekwa.com/tom-mcguire)
- Dentists are encouraged to email [naren@ekwa.com](mailto:naren@ekwa.com) or call toll free [877-249-9666](tel:877-249-9666) to schedule a personal 'Free' e-Marketing consultation with Naren Arulrajah. To schedule a 'Free' consultation with Dr. McGuire, dentists can email him at [tom@dentalwellness4u.com](mailto:tom@dentalwellness4u.com) or call toll free [800-335-7755](tel:800-335-7755) (in the USA and Canada).

**Contact:**

Shannon Peters (Director – Marketing)

Ekwa Marketing

Website: [www.ekwa.com](http://www.ekwa.com)

Email: [Shannon@ekwa.com](mailto:Shannon@ekwa.com)

Office: [877-279-3316](tel:877-279-3316)

Extension: 815