

Ekwa Marketing CEO Meets Canadian Finance Minister at AceTech Roundtable

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JACKSONVILLE, Fla. -- Naren Arulrajah, the leading Internet Marketing and SEO expert for doctors in the United States and Canada, recently met with Canada's finance minister, Joe Oliver, as a part of the AceTech Ontario Roundtable. The meeting involved a discussion between a group of science and technology CEOs who are members of AceTech, a nonprofit fostering innovation and entrepreneurship, and Finance Minister Oliver over the state of the science and technology sector and its impact on Canada's economy.

The event was a part of the Canadian government's pre-budget consultation process that allowed Naren and other AceTech CEOs to engage with and influence the government's economic direction over the coming year. Minister Oliver outlined the government's significant investments in science, technology and innovation, and discussed how these investments are creating jobs and promoting sustainable economic growth across Canada.

Minister Oliver said: "We live in a highly competitive global economy. To secure tomorrow's prosperity, we must be innovative today." Executive Director of AceTech Ontario, Jo Ann Dizey, remarked about the meeting: "We are thrilled to be holding this special roundtable with Minister Oliver to provide him with insight on the technology industry and its challenges."

Naren Arulrajah, CEO of Ekwa Marketing, a highly innovative website development, SEO and online marketing solutions company for healthcare professionals in the U.S., Canada and other countries, said: "Ekwa Marketing is proud to be associated with the forward-looking roundtable with Minister Oliver hosted by AceTech. The need of the hour is to create world-class products and services to compete in the global marketplace. Ekwa is leading the way by delivering cutting-edge online marketing solutions for doctors in the United States and other countries."

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