

Ekwa Marketing Announces Webinar for Mercury-Safe Dentists

Ekwa Marketing, one of the leading SEO experts for doctors and dentists in the United States, is conducting a Webinar for dentists in association with Dr. Tom McGuire's DentalWellness4u.com.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Jul. 9, 2012 - Ekwa Marketing, a leading SEO and Internet Marketing firm for dentists in the United States, is conducting a free webinar for on how to dominate the local dental market with a unique Internet Marketing System.

At the heart of this webinar will be an introduction to Dr. Tom McGuire's path-breaking Dental Marketing Program on how to market and grow a mercury-safe dental practice. A preview of this marketing program can also be found at Dr. McGuire's website www.dentalwellness4u.com/marketingprogram.html.

The webinar will be conducted by Naren Arulrajah, the founder and CEO of Ekwa Marketing. Naren's mission is to help dentists in the United States dominate their local dental markets, with a special emphasis on mercury-safe dentistry. During this webinar, Naren will reveal the myriad of interwoven Internet strategies that are now critically important to promote a dental practice in a highly competitive market environment.

This dentistry marketing webinar is going to be much more than mere SEO and Social Media marketing. While both are key essential Internet marketing strategies, they are just the tip of the iceberg. Naren will really be digging deep, and he will share additional things a dentist must do to come out on top in his or her local market. Dr. McGuire will personally join the webinar during its final segment.

Dr. Tom McGuire's Dental Marketing Program is designed to help holistic dentists promote their mercury-safe dental practices effectively in their local areas. The Internet Marketing expertise of Ekwa Marketing, combined with the exceptional marketing program of Dr. McGuire can help dentists achieve their business goals in a highly cost-effective manner.

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