

Ekwa Marketing Participates in the Skin of Color Seminar Series

Ekwa Marketing, among the top SEO experts for doctors in the United States, is attending the Skin of Colors Seminar Series in New York.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Apr. 10, 2012 - Ekwa Marketing, one of the fastest growing SEO services companies in the United States for doctors, is going to be a part of the Skin of Color Seminar Series in New York on April 14-15, 2012.

The Skin of Color Seminar Series is the only series to address the ever increasing demand for sound medical and aesthetic training to treat patients with skin of color. Naren Arulrajah, the dynamic CEO of Ekwa Marketing, will be attending this event along with some of Ekwa's dermatologist clients.

The Skin of Color Seminar Series, led by nationally recognized faculty, takes a case-based approach to train dermatologists on the safe and effective treatment of skin of color through a series of live demonstrations and lectures. The Seminar Series has been developed in response to the growing demand for dermatologic treatments in patients with skin of color, and the accompanying need for education and training in this quickly expanding market.

Ekwa Marketing is a unique company providing exclusive and highly personalized SEO services for doctors in the United States. In less than three years of its inception, the company has grown from a single client to more than 125 clients all over the United States. At its current growth rates, the company projects to have over 300 clients by the end of 2012. This electrifying growth is the result of a very strong word-of-mouth from existing clients.

Ekwa Marketing does not use search engine optimization merely as a tool to grow and expand the medical practices of its doctor clients, but it works with zeal to transform the entire way the medical community in America promotes itself. Ekwa helps its doctor partners dominate their geographic areas by reaching out to potential patients through innovative Internet strategies at a fraction of the cost of traditional marketing methods.

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